

ARTWORK SPECIFICATION – WEXFORD FRINGE FESTIVAL GUIDE 2013

NOTE NEW SIZE TO GUIDE - A5 PORTRAIT

FULL PAGES

Back Cover, Inside Front & Back Cover and Inner Guide

148mm (width) x 210mm (height) + minimum 3mm bleed all round - Trim marks set outside 3mm mark

Text area - 128mm x 190mm (10mm in from each edge of the full page size)

HALF PAGE

128mm (width) x 90mm (height) - Landscape only no bleed

QUARTER PAGE

59mm (width) x 90mm (height) - Portrait only no bleed

ACCEPTABLE SOFTWARE

Acceptable Software

Apple Macintosh Quark Xpress Version 9

Adobe Illustrator up to version SC3

Adobe Photoshop cmyk Tiff, EPS or Jpgs must be 300 dpi

Adobe Acrobat pdf files, cmyk , 300 dpi, with appropriate trim marks and bleed.

All above to be supplied via email or on CD or DVD only with hard copy proof to exact artwork sizes.

Quark Xpress - Please supply fully formatted Apple Macintosh version Quark Xpress files with all fonts, non compressed images and logos supplied CMYK.

or

Hi-res pdf files - Use Press Optimised only, distilled correctly, fonts embedded crossed and set below 99%. Any bleed adverts to have trim marks OUTSIDE the 3mm bleed. Non bleed adverts have no trim marks.

or

Hi-res Jpegs - provided all fonts are embedded with no trim marks for bleed ads but include the minimum 3mm bleed all round. Trim marks set OUTSIDE the 3mm bleed.

Please ensure that all artwork is supplied to exact specification, otherwise you will be asked to re-supply or a €50 minimum fee will be charged for adaptation of artwork for print.

An artwork and design service is available at an additional cost (minimum €50) which will be invoiced separately with full payment required prior to publication – all costings will be agreed with Chameleon Creatives prior to work undertaken.