



Waterford Institute of Technology
 INSTITIÚID TEICNEOLAÍOCHTA PHORT LAIRGE

NEW FRONTIERS
 entrepreneur development
 an Enterprise Ireland programme

Institiúid Teicneolaíochta Cheatharlach
INSTITUTE of TECHNOLOGY CARLOW
 At the Heart of South Leinster

Waterford Institute of Technology and Institute of Technology Carlow

New Frontiers Programme

An Opportunity To Start Your Own Business

With €15,000 in funding*



New Frontiers is a national programme to develop entrepreneurs funded by Enterprise Ireland and is being delivered across the South East region by the Waterford Institute of Technology and the Institute of Technology Carlow. Over an intensive 6 month period participants will learn how to establish and run a new company.

If you believe that you are capable of building a new company, creating employment and generating revenue in any of the industry sectors as follows: Life Science / Medical Devices, Electronics / Engineering / Cleantech, Digital Media / Communication, Financial / Enterprise Software, Food / Beverage, act now and apply for a place on Ireland's largest national entrepreneur development programme.

Who is eligible to Apply?

Applicants should be potential entrepreneurs who have a well thought-out innovative business idea or technology that has the potential to be developed into a successful business targeting export markets. Applicants should have enthusiasm, confidence and single-mindedness about setting up and running their own company. They should also be committed to targeting export markets, researching the market potential and launching the business.

When does it commence?

The Phase 1 programme will commence in May in the Institute of Technology Carlow and September 2014 at Waterford Institute of Technology. Participants who successfully complete the Phase 1 programme are encouraged to apply for either of the two Phase 2 programmes which will be delivered over six months at both the Institute of Technology Carlow and Waterford Institute of Technology, commencing in September 2014 and December 2014 respectively.



Ireland's EU Structural Funds
 Programmes 2007 - 2013

Co-funded by the Irish Government
 and the European Union



Enterprise & Research Incubation Campus



EUROPEAN REGIONAL
 DEVELOPMENT FUND



Waterford Institute of Technology and Institute of Technology Carlow

New Frontiers Programme

An Opportunity To Start Your Own Business In A Supportive Environment

EPP Phase 1

Business Feasibility

6-8 weeks part-time
Validating the business idea
Prepare detailed application for Phase 2

EPP Phase 2

Business Development

6 months full-time
Structured training
Business Mentoring
Investor pitch preparation
Free Hot desk facilities
Enterprise Ireland funding of €15,000*
Investor-ready Business Plan
Fully explored business proposition
Value proposition

EPP Phase 3

Business Commercialisation

Customised supports
Route to Market strategies
Secure investment
Scale the business

*Funding is Subject to Eligibility

How will it work?

This three-phase programme will provide a professional practical support programme targeted at people who are in the early stages of setting up a technology-based or knowledge-intensive business. Training and support will be provided by experienced practitioners and recent start up promoters through a structured delivery and assessment process which will provide the required assistance and guidance for the development of commercially viable enterprises.

Where is it based?

New Frontiers for the South East is co-located at the ArcLabs Research and Innovation Center in Waterford Institute of Technology and at the Enterprise and Research incubation Center (ERIC) in IT Carlow. Both centers have strong track records of successfully providing business incubation that supports entrepreneurial development and company growth. The partnership between the two Institutes provides an extensive support network for wider regional business development.

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